

**Caledon Hills Bruce Trail Club Annual General Meeting  
Reports from the Board of Directors**

**April 7, 2019**

<b>AGM April 7, 2019: AGENDA</b>
----------------------------------

**ANNUAL GENERAL MEETING**

Sunday, April 7, 2019, 2pm

At Caledon Village Place

- |         |   |                 |
|---------|---|-----------------|
| 2:00 PM | Welcome to Members and Guests   | Bob Ferguson    |
|         | <ul style="list-style-type: none"><li>• Adoption of Minutes of 2017 Annual General Meeting</li><li>• Reports from the Board</li></ul> | Sally Cohen     |
|         | Treasurer's Report  | Andree Zeritsch |
|         | President's and Board Members' Reports  | Board Members   |
|         | <ul style="list-style-type: none"><li>• Club Elections followed by an Introduction of the 2019 - 2020 Board of Directors</li></ul>    | Bob Ferguson    |
|         | <ul style="list-style-type: none"><li>• New Business</li></ul>  | All Members     |
|         | <ul style="list-style-type: none"><li>• Meeting Adjournment</li></ul>   |                 |
| 3:00 PM | Guest Speaker – Gary Hall, “Closer Look at our Ribbon of Wilderness”  |                 |
| 4:00 PM | Pot Luck Dinner   |                 |
| 4:30 PM | Silent Auction Closes   |                 |

There will be a short meeting of the 2019-2020 Board of Directors immediately following the meeting adjournment.

## AGM April 8, 2018: Meeting Minutes

- President Bob Ferguson welcomed all the people in attendance and brought the meeting to order at 2:00pm. There were roughly 50 people in attendance.
- Minutes of the 2017 Annual General Meeting were adopted as reported and Marilyn Ross moved the motion to accept them. David Moule seconded and the motion was carried.
- The treasurer, Andree Zeritsch, moved the motion to accept the Treasurer's Report as written and Jean Kerins seconded. The motion was carried. Andree reported that \$117,840.00 in donations to the BTC has been made to date. Tuesday Hikers raised \$15,731.00 to date. (Other financial information is in the attached report.)
- **Additional Reports by Board Members:** (see attached written submissions)
- President Bob Ferguson gave his report.
- Carol Sheppard, Land Owner Relations Director is stepping down, but staying on as an advisor and member at large. Louise Carberry will be taking her place.
- Jean Kerins, Caledon Comment and representative on the Cheltenham Badlands committee reported what's happening with the management of the Badlands. Opening in August. Lynn Allen suggested a vote of thanks to Jean for all of her work with the Badlands. Thanks to Peter Leeney as well for his work.
- David Lamb, BTC Director gave his report.
- Marilyn Ross, Hike Co-ordinators report. Badge hikes are popular. (Canada 150). Tuesday Hikes, co-ordinated by Rob Martin are popular to lead and have many participants.
- Peter Leeney gave the Fall Colours End-to-End report. He thanked his volunteers. Peter will be joined by Sandra Green, hike registrations and Colleen Darrell, check-point volunteers in 2018.
- Joan Richard gave her Trail Co-ordinators report.
- Gary Hall, Land Stewardship Director, asked for more volunteers to help with Land Stewardship and asked that all hike leaders, hikers and volunteers make an effort to pull garlic mustard when you see it this spring, especially before it goes to seed.
- Sally Ker, Membership Co-ordinator has seen membership go up.

- Louise Carberry, Publicity Director, was promoting the CHBTC at many events and has been brainstorming new ways with Julia, the new Publicity Director, to connect with communities in the Brampton area who might enjoy the CHBTC. She will help as an advisor in this role and become the new Land Owner Relations Director.
- Colleen Darrell, Volunteer Co-ordinator, mentioned recipients of awards in 2017 and is asking for nominations for the 2018 awards.
- Heidi Bischof, Webmaster, has been adding interesting things to the website and has created an interesting blog.
- Christine Elliot, Social Media Co-ordinator, reports that more people are accessing the CHBTC FaceBook and Instagram sites.
- Janice McLelland, Fundraising Director, had great participation at the Orangeville Theatre event on April 4, 2018. She is encouraging people to attend the screening of the Garden in Elora on October 21, 2018. Come for brunch before, bring your family and friends. Janice handed out papers with details of how to reserve a spot. Also check out the CHBTC website.
- Judy Leeney presented the slate of Directors that are up for election for the CHBTC Board in 2018-19. A few new people have joined the Board. Julia De Paz in Publicity, Heather Murch, Director at Large and Sally Cohen as Secretary. Judy moved that the slate be accepted. Seconded by Christine Elliot. It passed. (The 2018-19 CHBTC Executive Contact list is attached to these minutes.)
- Bob Ferguson moved that the meeting be adjourned. Seconded by Peter Leeney.
- Thanks to Beth Gilhespy for a very interesting presentation about her knowledge and love of fossils in Alberta and Ontario. Thanks to Jackie and Cec Clark for organizing an excellent pot luck meal.

The past year has a very active one for our Club and the reports from the Directors and Support Volunteers will highlight the many activities and accomplishments.

I continue to be impressed with the level of commitment and interest from the many volunteers who make our Club a success. Six times a year the Club Directors and Support Volunteers meet to review progress and make decisions about Club activities. There is a great deal of experience and knowledge with our volunteer board members, and we have been fortunate to have some new people join the group. This adds a fresh approach and together with experience of others makes me realize how fortunate we are to have this group of 20+ people leading the way.

**Fred Somerville, Vice President**, is resigning from the Board after 4 years of service and we appreciate his support, especially his contributions to the annual Christmas Tree fundraising program.

**Sally Ker, Membership Coordinator**, is resigning from the Board we appreciate Sally's support over the past few years.

**Carol Sheppard, Director-at-Large**, has decided to step down from her Director-at-Large role after many highly successful years of service as Landowner Relations Director.

**Rob Martin** has been a Support Volunteer for the Tuesday Hikers and is now joining the board.

**Sandra Green** is joining the Board, welcome Sandra!

**Slate of Candidates for the 2019 – 2020 Board:**

- Andree Zeritsch
- Heidi Bischof
- Rob Martin
- Colleen Darrell
- David Lamb
- Diane McKenzie
- Gary Hall
- Heather Murch
- Jackie Clark
- Janice McClelland
- Joan Richard
- Julia De Paz
- Louise Carberry
- Marilyn Ross

- Peter Leeney
- Sally Cohen
- Sandra Green

Many thanks to the board directors and support volunteers for a fantastic year!

*Notes Financial Report and Budget*

*CHBTC AGM April 7, 2019*

Since taking over this position last year, I have had several meetings with Carol Sheppard and Emily Stitt to review documents of all landowners in the Caledon Hills Section of the BTC. It is a very comprehensive record of the history of each of the landowners. Emily Stitt plans to continue in her supportive role.

I met many landowners when delivering the calendars and heard only kind words about our trail. One of them, David Kendal, is the author of the book SLAG, which is available from the BTC and all proceeds from this book are donated to the BTC. I invited him to our AGM, but he is travelling at this time. He would be pleased to attend sometime in the future.

I will be attending the BTC Landowner Relations workshop in the next month to become better acquainted with the process of negotiating access to possible new properties as the need and opportunities arise.

I was pleased to have a quick and positive response from the Town of Caledon when they inadvertently posted "No Parking" signs at the end of Chinguacousy Road last fall, where we had a parking area for 5 cars. They relocated these signs further south to allow for parking. The road has deteriorated on both sides so that parked cars would obstruct access to properties.

We supported the Mono's Winterfest celebration with a membership donation and a copy of our most recent Reference Guide for their Silent Auction. I plan to offer a Reference Guide in a draw for new members who sign up at Caledon Day in June.

Will be meeting in April with BTC staff and one landowner to review re-establishing the trail on this property.

A review of the Optimum Route in Caledon was originally scheduled for March, but is now postponed to a future date.

Made contact with the Hockley Reserve Park Superintendent regarding having emergency numbers for the entrance locations on Hockley Road and 3rd Line. The BTC now requests these numbers for each property we own. The superintendent acknowledged receipt of my message, but no response has been received.

## **Bruce Trail Conservancy Directors Report**

As a member of the Caledon Hills Bruce Trail Club Board of Directors and also a member of the Bruce Trail Conservancy Board of Directors I play a unique role in keeping the Caledon Hills Club updated on the latest initiatives that are being undertaken by the Conservancy. In addition, I am also able to provide input to the Conservancy on the activities of the Caledon Hills Club and ensure that the interests of the club are understood at the Conservancy. The Conservancy has five regularly scheduled Board Meetings and the AGM plus numerous committee meetings. The Bruce Trail Conservancy 2025 Strategy has been developed by staff with the oversight of the Board. It is currently being communicated to the members through a series of Town Hall Meetings. The first meeting was held in Burlington in January. I would encourage everyone to attend the next Town Hall meeting which is scheduled for Saturday, May 4, 2019 in Orangeville. Details on location, etc. are available on the website.

In conjunction with the BTC Board meetings, there is also a Club Communications Committee meeting which includes representatives from the nine BTC clubs. These meetings allow for a free exchange of information across the clubs. Currently this group is assisting with the Working Together Conference planned for November 16<sup>th</sup>. This is a great opportunity to interact with both BTC staff and other club members.

As part of the BTC Board, there are opportunities to support the broader organization through involvement in its committees. Currently, I am a member of the Risk Committee and also participate in the Membership Task Force.

Submitted by David Lamb

**Hike Coordinators Report****Hiking**

Our hike leaders are the key to our hiking program. Thank you to all the hike leaders as they provide such a valuable service to us all with their hikes which includes the planning, pre hiking and preparations.

Our popular Bed and Breakfast hikes in 2018 were lead by Louise Carberry and Joyce Redford along the Avon Trails near London On spring 2018.

Louise and Susan Atkinson have planned a spring hike this year in the Sydenham Section of the Bruce Trail.

If you are interested in co-leading any of these hikes please let Louise Carberry know. With a variety of hike leaders for these, we will continue to be able to offer varied hiking further from home.

Albert McMaster continues to lead our hikes prior to the AGM and Winter Pot Luck events and as always the Tuesday hiking program continues to be very popular.

**Hike Leader Course**

There were 15 successful candidates who took the November hike leader course in 2018. Some of them have already begun leading hikes for us to enjoy. Courses are held every 2-3yr and in between a First Aid course is hosted by our club. If you are interested in either of these courses please let the hike coordinator know.

**Student Hiking Program**

Elizabeth Ganong has taken on the role of setting up hikes for students in the elementary schools in the Brampton and Caledon areas. Being a teacher and working in the schools she has the opportunity to connect readily with interested teachers and principals of the local schools.

She led a successful hike October 2018 with approximately 25 students from a Brampton school.

A spring hike is being planned for 2019. The Club provides hike leaders, and from the support of the Gosling Foundation, bus transportation to and from the hike. Enthusiastic teachers provide goals for their class so that it fits into current class curriculum.

These outings have exposed the younger generation to our great trail.

If you are interested in assisting Elizabeth on the day of the hike or you know of an interested class please let the hike coordinator or Elizabeth know.

**Badges**

Badges are very popular with hikers and two new exciting badges have been created and are now ready for distribution. Last summer Colleen Darrell took over the job of distributing the badges for our club so details about our 2 new badges will be in her report.

### **Hike Listings**

Hikes continue to be advertised in the Caledon Comment in an abbreviated format and as well they are posted on Facebook. Special events/ hikes are put out in the Cal E News.

The Bruce Trail Conservancy is setting up a 'Unified Hike Listing' for hike leaders from all nine clubs to use and then any hiker can view the hikes listed by all clubs. The plan is to roll out this new system early May 2019. Our hike coordinator and Tuesday hike coordinator will be involved in the training of this new program and then will train our club's hike leaders and hikers the process for use.

### **Trail Event**

Caledon Hills will be supporting a Trail Run through a portion of the Caledon Section of the Bruce Trail. This event is run by Storm Racing Adventure Sports and will begin in Terra Cotta Conservation Area and end in Albion Hills Conservation Area where our club will have a table set up to inform runners about the Bruce Trail. Also, as part of the registration process, runners registering for this event have an opportunity to donate \$10 to the CHBTC. The web site for this event is [www.trailfix.ca](http://www.trailfix.ca) for anyone interested.

Submitted by Marilyn Ross

<b>Tuesday Hike Co-Ordinator's Report</b>	<i>Rob Martin</i>
---	-------------------

- the 2018 *Tuesday Hikers* Loonie Fund finished at \$1108.00 – outstanding!
  - donations are forwarded to the BTC twice a year, end of June and end of December
- 224 people now receive the weekly *Tuesday Hikers* email. That number continues to increase as more new hikers are requesting to be put on the list having been forwarded through our website
- I've summarized a few facts that were taken from all the waiver forms that were submitted through the course of 2018
  - only 3 or 4 *Tuesday Hikes* were cancelled through the year due to

inclement weather (not too bad considering the winter months)

- average weekly attendance was 21 which is up over the last few years
- there are many new faces joining the group regularly
- virtually everyone signing in for the hikes states that they are BTC members
- attendance on hikes ranged from a low of 2 (the hike leader and 1 hiker but the hike proceeded) to a high of 42
- not surprisingly, the spring and fall are the more popular seasons
- there were 15 individuals who took the hike leader course in November so hopefully we'll see the load being spread more in the coming seasons
- many thanks, as always, to the dedicated core of hike leaders who very generously give of their time so we are able to offer *Tuesday Hikes* all year round

### **Caledon Hills Fall Colours End-to-End, 2018**

The End-to-End was well received by all involved, as demonstrated by the positive comments given by hikers at checkpoints and through social media.

Registration began in April and continued into September. It was conducted through email and payment was received by e-Transfer or cheque. Over 100 hikers registered for the various hike options. In the end, thirteen hikers were awarded the 2-day E2E badge, sixty hikers awarded the 3-day badge and three hikers received the Chicory badge.

A very special thank you goes to our volunteers extraordinaire. Their eager assistance was greatly appreciated.

- "Rovers" - Peter Leeney (E2E Mentor Coordinator), Joan Richard, Jackie Foster, David Moule, Sandra Green (E2E Coordinator-in-training)
- "Sweeps" - Christine Elliott, Mary Henderson, Jim Vanderlip, Lexie Wright
- Checkpoint Volunteers Coordinator - Colleen Darrell
- Club Treasurer - Andree Zeritsch
- Checkpoints - Franca De Angelis, Fred Nix, Dave Sarginson, Jean Kerins, Andree Zeritsch, Sharon Kerr, Jean Trask, John Maxwell, Carol Maxwell, Colleen Darrell, Brenda Egget, Heidi Bischof, Heather Murch, Barbara Forster, Dave Moule, Sally Cohen

Through consultation with many of our volunteers, we have decided to make a few changes, aligning features of our event with other Bruce Trail Club End-to-Ends.

- Meetup times will occur 30 minutes earlier
  - 2-day - 7:30 a.m.
  - 3-day - 8:30 a.m.
  
- Registration fees will increase
  - 2-day \$30.00
  - 3-day \$40.00
  
- “Eventbrite” will be used for registration and payment of fees
  
- Reimbursement amounts offered to checkpoint volunteers for refreshments will increase
  
- 2-day E2E will be held on even numbered years only (3-day E2E will continue to be held annually) This change affects this year’s E2E. We will be hosting the 3-day event only.

<b>Trail Coordinator’s Report</b>
-----------------------------------

<i>Joan Richard</i>
---------------------

Although there were days when it seemed winter would never end, by and large our trail survived without any major damage.

During the past trail work season, a new boardwalk was installed in the ravine south of Coolihans, known as the Dingle. The main aim of boardwalks is to keep people on the trail over wet areas, so that hikers don’t wander about seeking drier routes and creating a larger mess of wetness.

A re-route was also created on the Hockley Heights Side Trail which didn’t remove any of the hills, but did made the route up and down a little gentler.

Finally, in the fall our trail was returned to the Badlands property. The site is now being managed by Credit Valley Conservation, including a paid parking lot that is open seasonally. Our trail through the property remains open year round for through hikers.

During the upcoming summer, our trail will be audited by BTC volunteers. The purpose of the audit is to encourage consistency of standards through all the clubs. It’s a great opportunity for our volunteers to confirm that we are doing things right.

Once again, I must thank all our team of volunteers, our supportive and encouraging board, all the quadrant leaders, sawyers, trail captains, their assistants and families, and our occasional trail workers who come out when needed.

**Properties:**

- In the Caledon section, we manage 19 properties and 3 easements for a total of 320 acres, quite modest compared to most clubs. The properties range in size from 0.5 acres to 58 acres.

**Butternut Trees:**

- 23 butternut trees were planted on May 1<sup>st</sup> (20 on the Ben VanStralen property and 3 on the Griffith Ravine) to replace a retainable tree that had to be removed overlooking the John VanStralen driveway
- These trees had to be inspected once a week and watered – two high school students on an adjacent property earned volunteer hours watering trees over the summer
- All 23 trees are doing very well

**Bluebirds:**

- 6 new bluebird boxes were installed on the Vallis property
- A new volunteer, Don Hamilton, has taken on the task of managing our bluebird boxes
- Don visited the boxes regularly over the summer and provided detailed notes
- Of 22 boxes on 5 properties, five were occupied by bluebirds during first nesting and four boxes were occupied by bluebirds later in the summer
- All boxes were cleaned out in September and the various nests were photographed
- 10 new nesting boxes were constructed during Bruce Trail Day – these boxes will be installed next spring – materials were paid for by OPG

**Invasive Species:**

- We continued to work on the garlic mustard on several of our properties and along the trail
- We're marking the location of Dog Strangling Vine on our properties and all along the trail – implementing a management plan for DSV
- Large patches of DSV on St. Andrews Easement and the new Tall Timbers property

### **New Properties:**

- Two new BTC properties have been acquired in the Caledon Section
- Quarryside Nature Reserve west of Inglewood and Tall Timbers north of 5<sup>th</sup> Sideroad Mono – just east of Tai Chi Centre

### **New Land Stewards:**

- Jan Hannah will be looking after the new Quarryside Nature Reserve
- Richard Smythe will be replacing Ted Stephenson on the Cedar Highlands property
- Brandon Guoth is the new land steward for the Tall Timbers property.

### **Property Boundaries:**

- All survey posts have been located and flagged on the Quarryside Nature Reserve
- Survey posts have all been located and flagged on the new Tall Timbers property
- T-posts and signage have been installed at 6 of 11 locations at Quarryside
- I still need to locate boundaries on the St. Andrews Easement
- Access to Vitali property and West Fork makes installation of T-posts difficult - still working on flagging a trail route on Vitali

### **Google Drive:**

- Uploaded photographs of flora and Fauna (mostly birds) to Google Drive

### **Caledon Comment:**

- Wrote an article (CHBTC More Than a Hiking Club) for the spring edition of the Caledon Comment. The article has also been posted on the CHBTC website under Land Stewardship.

### **Biodiversity Workshop**

- Six members from Caledon attended the Biodiversity workshop hosted by the Toronto club. I had planned to attend the workshop, but fate had other plans for me. Feedback from those who did attend has been very positive.

### **Fall Fundraiser in Elora:**

- I'll be working with Helen Billing to create a display for the fall fundraiser in Elora.

## Total Membership

CHBTC started 2018 with 957 members. Over the year, this managed to increase to 984 by the end of December 2018. As of February 2019, the total number of members sits at 992.

## New Membership

CHBTC new membership numbers continues to be a unpredictable monthly trend. It could be noted that the highest number of new members occurred in months that the club was present at public events, as well as weather factors. For instance, October 2017 was the month in which Bruce Trail Day occurred. The weather was spectacular and our new membership number was quite high. In comparison October 2018, in which Bruce Trail day occurred, new members was quite low, that day proved not to be a "spectacular" weather day. In February 2019 CHBTC was present at an "outdoor" sporting event in Toronto and it could be possible that our presence affected new membership numbers for that month.

## Lapsed Membership / Keeping Our Members

The club does a number of things to connect to and keep our members. These include:

- emails to all members, about 1 month prior to membership expiry, to let them know that the club values their continuing support and directing them to the BTC on-line membership renewal link.

- emails to lapsed members, approximately three months after the expiry of their membership, encouraging them to re-consider renewing their membership and all the benefits that remaining a member brings.

- phone calls/emails to new members welcoming them to the CHBTC and answering any questions they might have about the club and BTC. Sally Ker, Membership Coordinator

Submitted by Julia De Paz

The most successful event for my first year as a Publicity chair is the presentation and hike we organized in partnership with the Brampton Library. Our goal was to reach out to diverse groups we never reached before and the best connection to do so, appeared to be the Brampton library. Louise and I had an initial meeting with the library staff who since the beginning showed much support. One of the staff members had just done the end-to-end hike and is a passionate hiker, which contributed to the success of this partnership. The finalized event was a presentation on September 11<sup>th</sup> followed by a short introductory hike at Glen Haffy Conservation area on September 15<sup>th</sup>. For many of the participants it was their first hike. Families enjoyed it very much. About 20 people participated in the hike. The group was a mix of newcomers and young families. Louise did a great job both presenting and leading the hike. The kids really enjoyed the hike, thanks to Diane McKenzie's wisdom, they learned a lot about native plants and wild animals. This type of events are important, as when one person has a good experience they will share it with others so The Bruce Trail is known better. I have contacted the Library again to organize a similar event this year.

We also were supporting the Elora event and screening of *The Gardener*. Total sales was 6 guidebooks and 10 calendars.

We \$225 raised for the Christmas Potluck – Dec 2nd. Mostly by selling calendars and reference guides.

We are planning to be at the Caledon Day Saturday June 15<sup>th</sup>. We continue to visit all libraries and community centres in Brampton to deliver brochures and promote the Bruce trail Day. We will be purchasing some promotional merchandise in April as well as a new branded canopy to use for the upcoming events.

## Volunteer Co-ordinator's Report

*Colleen Darrell*

In 2018 we recognized the following volunteers at our annual volunteer appreciation picnic:

Ross McLean Award : Janice McClelland  
Barry Westhouse Award : David Lloyd  
Isabel East Award : Marilyn Ross  
Junior Appreciation Award : Jenna Nensi

The Caledon Hills Bruce Trail Club is so fortunate to have such amazing volunteers!  
THANK YOU SO MUCH!

Please join us for our Volunteer Appreciation Picnic on Sunday June 2, 2019

## Webmaster's Report

*Heidi Bischof*

### 2018 Overview

- The majority of visitors to our website in 2018 sought information on Hiking
- There was heightened interest from the public seeking information on the Badlands as the re-opening date of the site approached
- Approximately one-third of visitors accessed the website using mobile devices
- There were 139 blog subscribers, an increase of 45% from 2017
- Ten posts were published in 2018 (compared to 22 in 2017); four were about the quarterly hike schedules. The most popular blog posts year-to-date Dec 31<sup>st</sup> were:
  - Badlands Are Back (September 14, 2018, 491 views)
  - Summery of Hike Schedule (May 15, 2018, 466 views) – *hike schedule*
  - Fall Hiking in the Hills (September 3, 2018, 406 views) – *hike schedule*
- The website was compromised in August but was restored in two days; security measures were reviewed and updated
- Website development included the addition of eleven webpages in 2018, the majority to raise awareness of events all year and eliminate the use of flyers on the website

## Web Site Tracking

	<b>2017 Total Year</b>	<b>2018 YTD Dec 31</b>	<b>Share of all Sessions</b>
<b>Visits to Site (sessions)</b>	Not available	18,896	
<b>Where they came from</b>			
Organic Search	Not available	8,158	43%
Direct	Not available	6,931	37%
Referral	Not available	2,998	16%
Social Media	Not available	806	4%
<b>Devices they used</b>			
Desktop	Not available	10,230	54%
Mobile	Not available	6,047	32%
Tablet	Not available	2,619	14%
<b>Where they went (pageviews)</b>			
	<b>2017 Total Year</b>	<b>2018 YTD Dec 31</b>	<b>2018 YTD as a % of 2017</b>
About Us	450	385	86%
Land Stewardship	154	140	91%
Trail Devt & Maintenance	416	329	79%
Hiking	3,611	2916	81%
Hikes	1,940	2197	113%
General Hike Info	653	543	83%
Introductory Hikes	873	811	93%
General Hikes	3,589	3392	95%
Tuesday Hikes	2,361	2823	120%
E2E Hikes	1,563	2056	132%
Sideways Hikes	448	355	79%
Self-Guided Hikes	940	830	88%
B&B Outing	383	231	60%
Kids Hikes	253	186	New 2017-05
Club Badges	2,960	2586	87%
Student Hiking	77	54	70%
Overnight Rest Area	304	439	144%
Trail Angels	158	400	New 2017-12
Hike Leader Info	308	370	120%
Events	630	479	76%
2018 Events Calendar	105	847	New 2017-11
Theatre Fundraiser	n/a	69	New 2017-12
Film Fundraiser	n/a	203	New 2018-01
Membership	476	428	90%
Volunteering	163	162	99%
The Badlands	1,051	1713	163%
Cross-country Skiing	828	748	90%
Cal E-news	289	170	59%

	Photo Gallery	167	249	New 2017-07
	2018 Photo Gallery	n/a	358	New 2018-01
	Blogs	7,077	4384	62%

Submitted by Heidi Bischof

<b>Fundraising Director</b>	<i>Janice McClelland</i>
-----------------------------	--------------------------

***“PRESERVING A RIBBON OF WILDERNESS, FOR EVERYONE, FOREVER”***

Fundraising went very well within the CHBTC over the past year and is proceeding on track for this year.

CHBTC members are very supportive of the Bruce Trail Conservancy’s mission and we thank you very much for your vital support – the Bruce Trail is now **67% secure** within its conservation corridor!

Highlights of last year for CHBTC included the brunch and film screenings in Elora that raised over \$11,000 clear in donations to the BTC, excellent Christmas tree & wreath sales and our partnership with Theatre Orangeville in the Spring.

**2019:**

Our fundraising calendar for 2019 includes –

**Wednesday May 1<sup>st</sup>, 8 pm, Theatre Orangeville performance of *Where You Are*** – a comedy by a Canadian playwright, set on Manitoulin Island. Tickets are \$35 and every ticket sold brings in \$30 to help the Bruce Trail Conservancy to secure the Trail. At this writing, just room for 1 or 2 guests left – if you haven’t purchased your tickets yet, there may just still be space to attend this enjoyable event. As an option, if you’d like to attend dinner with other CHBTC guests, prior to the play, at the Barley Vine Rail Company in Orangeville, contact volunteer Dorothy Mazeau at [dmazeau@rogers.com](mailto:dmazeau@rogers.com).

**Sunday October 20<sup>th</sup>, Brunch & Film Screenings in Elora** – We are screening ***The Woman Who Loves Giraffes*** at 11:00 am and ***Jane: The Documentary*** (about Jane Goodall) at 2:30 pm. Admission to a film is by advance donation. Brunch (\$30 per person which includes a \$10 donation to the BTC ) will be at 11:30 am at

the Elora Community Centre, 29 David St W in Elora. Prior to the film screenings, the new BTC CEO will give a 15 minute presentation about the lands that the BTC is preserving and the species at risk that the BTC and its volunteers are saving. Volunteers Helen Billing & Gary Hall are preparing display boards for the brunch, highlighting nature reserves within the CHBTC section and Club volunteer activities. It's a *very scenic* (and easy!) 17 minute walk from the brunch to the door of the Gorge Cinema so, if inclined, you can park once at the Elora Community Centre and enjoy the rest of the day!

Volunteer, Jean Kerins, and I will handle admissions/donations – notices will be in Summer Caledon Comment, Summer BT Magazine and on CHBTC website.

**“Coffee & Conservation” – May 15<sup>th</sup> , 7 – 9 pm** - CHBTC Treasurer, Andree Zeritsch, has opened her Brampton home for guests that she and volunteers, Joyce Redford and myself, have invited to hear the story of the Bruce Trail Conservancy. The aim is to increase awareness about the BTC and what we do, in particular, our land acquisition program. It will be a warm, pleasant event with maybe a little donated wine to add to the ambience! The BTC CEO will make an informal presentation. We will not ask for donations at the event - if guests would like to get in touch with us after the event, that is most welcome. This event is modeled on a successful “coffee & conservation” that CHBTC volunteer, Gordon Nicholls, held at his Kitchener home last fall. If you are interested in opening your home at a later date for a similar gathering, do let me know. CHBTC membership stretches across many neighbourhoods, towns & cities, so there is scope for outreach.

Submitted by:

*Janice McClelland*, CHBTC Director of Fundraising (volunteer)

March 27, 2019.